Dedication

2014 ANNUAL REPORT
Dear Friends of Komen Puget Sound,

It’s with great pleasure that I introduce our annual report for the year 2014, in which we awarded nearly $1.2 million in grants — $855,463 invested in the community and $388,460 into breast cancer science to find the cures. Combining forces with our partners and Komen headquarters, we were able to extend our reach in the community through the research work of our Komen Scholars and with grants that serve thousands of local women (if you’d like to go straight to the summary, see page 18).

Only with your support can we deliver on Komen’s promise to end breast cancer, and in 2014, you came together with us in so many ways to make strides against this awful disease. From the enthusiastic pink-clad crowds at Race for the Cure to a Grace Notes Gala that exceeded expected revenues, it was a milestone year for Komen Puget Sound.

Also in 2014, we undertook the needs assessment for our Komen Puget Sound Community Profile, which sheds light on the prevalence of breast cancer in our region and how best to prioritize and address disparities in access to breast health services.

Thanks to your involvement and commitment, Komen Puget Sound has the resources to help those who need it most. We are grateful to you and all the donors, supporters and volunteers who stand with us to fulfill the Komen mission and save lives.

Yours in the fight,

David Richart, Executive Director

2015 Community Profile

Komen Puget Sound’s community profile was an ambitious undertaking which identified potential target communities through analysis of population-based breast cancer data including incidence rates, how many breast cancers are diagnosed at an advanced stage and five-year survival rates by region and ethnicity.

To address the most pressing needs, our Affiliate created a Mission Action Plan to guide our priorities for resources and grant making. Among those priorities will be:

- **GRAYS HARBOR COUNTY** — to improve access to culturally competent breast health services for rural, American Indian/Alaskan Native and Hispanic women; and to increase health care system capacity to provide quality breast health care.

- **KING, PIERCE AND SnoHOMISH COUNTIES** — to improve access to breast health care for women in need, both native born and immigrant; and for low-income women in rural areas. Also in those counties, further assessing the breast health needs of specific low income subgroups.

- To assess how our resources and grant making priorities may need to adjust to the **AFFORDABLE CARE ACT**.

Komen Puget Sound is fortunate to have the support and resources to research and responsibly allocate the services our communities most need from us. For the full report, visit [http://bit.ly/KPSCommunity](http://bit.ly/KPSCommunity).
Supporting Research

Susan G. Komen is the largest non-profit source of breast cancer research funding other than the U.S. government. Komen is focused on efforts to stem metastatic and aggressive disease, find scientifically sound preventive strategies, and investigate environmental links to breast cancer.

A minimum of 25 percent of our Affiliate’s net income goes toward breast cancer research, much of which is happening in the Puget Sound. In 2014, Komen announced that $600,000 in research grants would be awarded to scientists in our region:

• JULIE GRALOW, M.D., of the University of Washington, to explore whether there are features found on breast cancer cells at the time of diagnosis that make the cancer cells more likely to metastasize (spread) to the bone or other sites. Dr. Gralow and her team also test whether bisphosphonates, a class of drugs that inhibit bone breakdown, can decrease breast cancer recurrence.

• BENJAMIN ANDERSON, M.D., of Fred Hutchinson Cancer Research Center, to continue his professional work in addressing breast cancer disparities around the globe.

• MARY-CLAIRE KING, PH.D., of the University of Washington, to identify mutations in regions of breast cancer genes that may regulate when and where the genes are activated, with a goal of learning more about hereditary breast cancer.

For more information on Susan G. Komen-funded breast cancer research and the research grants process, visit http://bit.ly/KomenGrants.

Community Impact

In early 2015, Komen Puget Sound received funding through a grant from Walgreens to connect patients who have received abnormal breast imaging results with specially trained navigators, guiding them through a complex cancer care system to ensure timely diagnosis and treatment. The $40,030 grant funded patient navigation services for underserved populations in Snohomish County through Lutheran Community Services Northwest Familias Unidas, Nuestra Salud project. In addition, Mason General Hospital and Family of Clinics received $199,162.

In May 2014, Komen Puget Sound staff, volunteers, supporters and community partners gathered for the annual Community Impact Celebration to celebrate the awarding of $855,463 in local grants. These grants to seven organizations provided vital services to more than 13,000 low-income and uninsured women and supported programs focused on breast cancer education and early detection, patient navigation and patient assistance and treatment support.

Early Detection & Education

Washington State Department of Health ........................................... $500,000
Franciscan Foundation ................................................................. $64,163
International Community Health Services ............................... $51,792
South Puget Intertribal Planning Agency ............................... $27,062
YWCA of Seattle/King County & Snohomish County .............. $33,238

Patient Navigation

Mason General Hospital ................................................................. $19,823

Patient Assistance & Treatment Support

Cancer Lifeline ............................................................................ $159,385

Grants to seven organizations provided vital services to more than 13,000 low-income and uninsured women.
At the heart of Komen Puget Sound’s mission is a deep desire to nurture a compassionate and supportive community for breast cancer survivors throughout Western Washington, and to be a source of strength and guidance from the moment of diagnosis. In addition to establishing a Survivor Task Force to address issues affecting survivors, Komen Puget Sound held two special events specifically for this very special group that embodies the Komen mission.

Survivors

2014 Volunteer Awards

The volunteers of Komen Puget Sound embody and carry our powerful message and service into the community. We are fortunate to have more than 600 volunteers who donate more than 5,100 hours to our mission every year. At our Community Impact Celebration, we honored a few of the top-notch among our volunteers and community partners.

Survivor Celebration

Hosted by Holland America Line aboard its ms Amsterdam cruise ship in mid-September, hundreds of Puget Sound breast cancer survivors came together for an exciting and inspiring program. Guests heard from Sarah Lien, a second-generation young survivor who spoke movingly about her mother’s and her own breast cancer struggles and her enduring hope for her infant daughter: a world without breast cancer.

Survivor Parade at Race for the Cure

Each year, the Survivor Parade is the most powerful and poignant moment at the Komen Puget Sound Race for the Cure. The gathering of survivors is unique in its ability to galvanize community support around the breast cancer fight. Close to 600 survivors participated in the Race and the parade, which was led by the renowned Seahawks Blue Thunder drumline and select leaders from within Komen’s breast cancer community.

Survivor Celebration

Promise of One Award
KATHLEEN MALONE, PH.D.

CJ Taylor Award
HANNAH KIMBALL

Outstanding New Volunteer Award
SUSAN GRASDAHL

Outstanding Individual Volunteer Award
GISELLE ZAPATA-GARCIA

Outstanding Volunteer Group Award
SAM’S CLUB

Outstanding Media Partner Award
BROOKE FOX, MOVIN’ 92.5

Outstanding Community Service Award
DALJIT GREWAL

Lifetime Achievement Award
JACKIE MEDJO
Komen Puget Sound benefactors and friends gathered at Seattle’s Fairmont Olympic Hotel to share the good times and raise $800,000 to support the fight against breast cancer.

Attended by hundreds of civic and business leaders, the event spotlighted two courageous breast cancer survivors, Lynda Weatherby and Alexis Coffer, who shared their stories.

A reception in the Garden Court honored the Circle of Grace; members who have made annual gifts of $10,000 or more.
Race for the Cure June 1, 2014

On a cool morning in early June, 8,000 people came together at the 21st annual Komen Puget Sound Race for the Cure to walk, run, celebrate and raise critical funds to fight breast cancer.

The Race, which is the largest event of its kind in Western Washington, included the always inspiring Survivor Parade, an appearance by Olympic swimmer Ariana Kukors and a performance from Grammy Award-winning singer Michael “Wanz” Wansley. Emceed by KING 5’s Jean Enersen for the 15th year in a row, the Race continued to serve as Komen Puget Sound’s leading public awareness event and an opportunity for those impacted by breast cancer to celebrate life and honor loved ones lost.

**Race for the Cure is the largest event of its kind in Western Washington**

Since the first event in 1994, the Komen Puget Sound Race for the Cure has raised almost $20 million to fund local breast health programming and global research to find the cures.
Power of a Promise and Lunch for the Cure Raise Funds and Awareness

Komen Puget Sound’s two annual luncheons in October brought in more than $350,000 for breast health outreach, education and research. The Hotel Murano in Tacoma was the elegant venue for Lunch for the Cure, emceed by MOVin 92.5’s Brooke Fox. Keynote speakers were Jesse and MacKenzie Allen, authors of *Kiss the Girls and Say Goodbye: Getting Through Breast Cancer as a Couple*.

More than 350 supporters attended the Power of a Promise luncheon at The Westin Seattle, where Olympic swimmer and world record holder Ariana Kukors spoke of life lessons from her mom’s ordeal with breast cancer. Guests also heard from emcee Jean Enerson of KING 5 and Dr. Mary-Claire King, Komen Scholar and UW professor of medicine, who was first to demonstrate the existence of genetic predisposition for breast cancer.

In Memoriam

With love and gratitude, we remember these three women who gave so much of themselves to our mission.

Lois Knudson Camila Santistevan Char Davis
In September, the ROW FOR THE CURE regatta at Seattle’s Pocock Rowing Center garnered $64,000 from teams who also participated in a “Show Us Your Pink” costume contest.

MICROSOFT SHOPS FOR THE CURE and upscale clothier Mario’s brought in more than $8,000 for Komen Puget Sound’s efforts against breast cancer.

In February the annual TUBBS ROMP TO STOMP brought survivors, families and fans together for snowshoeing on 3K and 5K courses at the Stevens Pass Nordic Center, all benefiting Komen Puget Sound to the tune of more than $35,000.

The SWING FOR THE CURE golf tournament, hosted by Mulvanny G2, raised $49,362 to support breast cancer awareness and research.

Third Party Events
Promise Partners

Event Sponsors

We thank these corporations and organizations for their generosity and contributions of at least $5,000 toward Affiliate events. Each organization found unique ways to engage their customers, clients and employees in our mission to save lives and end breast cancer.

Cancer Treatment Centers of America
Carol Milgard Breast Center
Constructora Maiz Mier S.A. de C.V.
Dillanos
EvergreenHealth
Graham Construction Management, Inc
Graham Group Ltd.
Gray Construction
Intercam Casa de Bolsa S.A. de C.V.
Laura’s Lean Beef
Ledcor Construction, Inc.
Lifewise
Meyer Natural Foods LLC
Muckleshoot Casino
Multicare
Nintendo of America Inc.
Proliance
Radiological Associates Partnership, LLP
Snoqualmie Casino
Swedish Health Services
Titus-Will Chevrolet/Cadillac
Town & Country Markets, Inc.
Ueland Foundation
W.L. Butler Construction, Inc.

Paint it Pink Partners

30 Minute Hit Bellingham
Arena Sports
Artof Crafts
Artists’ Gallery
Bellarine Preparatory School
Blue Martini Bellevue
Bourne Orthodontics
Canterbury Ale House
Central Kitsap School District
Copper Hog
Country Cousins Restaurant
Eastside Club
Federal Way Public Schools
Feedback Lounge
First Presbyterian Church
Four Seasons Hotel Seattle
Franke Tobey Jones
Gaco Western
Glacier Peak High School
Green Flash Brewery
Hard Rock Cafe – Seattle
Harnish Group
Hop Jacks
Issaquah School District
Jessie’s Fit Club
Jimmy Choo
Kentwood Cheer Booster
Kimmel Athletic Supply
Kitsap School District
North Thurston Public Schools
Oliver’s Twist
Ozzi’s In Seattle
Panera Bread
Parkway Tavern
PS Stores
Redmond High School

Third Party Partners

Chaplin’s Automotive Group
Delphi Golf Tournament
Furuta Lee Foundation
George Pocock Rowing Foundation
Harbour Pointe Women’s Golf Club
International Recycling Group
Komen Car Donations
Mario’s
Metropolitan Gymnastics
MG2
Puyallup School District
Scramble Fore the Cure
Taylan Yuasa

Sam’s Tavern
Seahulk
Seattle Construction Resources
Seattle Sounders
Seattle University
Skyline High School
Snohomish School District
The Sports Page
Strasser Woodenworks
The Pine Box
Thomas Jefferson High School
Titus-Will High School
Thornton Hall
Tumwater Volleyball Booster Club
Walsh Construction Co.
Watershed Pub & Kitchen
Zippy’s Giant Burgers
Zulily
Komen Puget Sound Board of Directors & Staff

Board of Directors

**PRESIDENT**
Kathy Bressler
President, St. Clare Hospital, Franciscan Health System

**PRESIDENT-ELECT**
Nicole Grogan
Senior VP, Intellectual Ventures

Kim Albrecht
Vice President, Brand Marketing & Events, Nintex

Thomas Brown, MD, MBA
Executive Director, Swedish Cancer Institute

Lynne Clark, MD
Breast Surgeon, Franciscan Surgical Associates – Pearl Place

Tom Cuce
President, Northwest District, UPS

Juli Farris
Partner, Keller Rohrback

Brenda Glasgow
Senior Program Manager, Nordstrom

Jim Havens
President and CEO, LifeWise Health Plan of Washington

Kathleen Hogan
Executive Vice President, Human Resources, Microsoft Corporation

Michael A. Hunter, MD
Medical Director, Cancer Program and Cancer Research, Evergreen Hospital

Carlo Malaguzzi
Owner, Carmal International

Kathleen Malone, Ph.D.
Program Head, Epidemiology, Fred Hutchinson Cancer Research Center

Camila Santistevan
Senior Associate, Korn/Ferry International

Dilip Wagle
Director, McKinsey & Company

Affiliate Staff

David Richart
Executive Director

Tina Burns
Development Coordinator

Sara Chervin
Development Manager

Catherine Cung
Office Administrator

Elisa Del Rosario
Director of Grants, Education and Advocacy

Silvia Kennedy
Community Outreach Manager

Christi Ball Loso
Senior Public Relations Manager

Jenn Nudelman
Director of Finance and Operations

Marsha Samuel
Digital Communications Manager

Jenni Severin
Director of Development

Mary Kay Talbot
Database Manager

Jennifer Teeler
Volunteer Resource Manager

Megan Whiting
Development Coordinator
Major Donors

We thank the individuals listed below* for their generosity in donating $1,000 or more.

Nancy Adamson
Kim & Mark Albrecht*
Benjamin Anderson*
Julia Atilla
Judy Baerg
Mary Baker
Carol Balousek
Wesley Barcalow
Jaime Becker
Preeti Bendele
Nancy Bennett-Evans
Eric Berg
Sheri Bettine
Sibel Blau
Carole Boelitz
William Bonney
Dawn Bova
Shala Brandolini
Kathy Bressler*
Thomas Brown
Colette Brust
Paul Burg
Julie Burnett*
Elliott Butler
Bill Butler & Terri Molakides*
Chris & Janet Campton*
Heather Cashman
Jeanne Chang
David Chickering
Lynne Clark
Vince Claudio & Lisa Hammell*
Brooks Coffland
Jodee Cohen
Gene Colin*
Lori Comer
Brett Crail
Jamal Crawford
Alison Cunard
Mark & Linda D’Amato
Char Davis
Karen Dawson
Anthony DeAmicis
Maureen Dougherty
Katie Ecklund
Lorene Ehlers
Erin Ellis
Sharon Eng
Corinne Engel
Vicki Fabre
Kevin Fantd
Rebecca Fann
Jerome Farris*
Juli Farris*
Barb Fotheringill
Judith Galvano
Eamon Gallagher
Hina Giese
Brad Giles*
Marc Gillette
David Gilmore
Regina Glass
Paola Goelzer
Debbie & Gus Gottschalk
Janine Graff
Brad Gray
Robert Gray
Jay Greer
Nicole Grogan*
Kim Gunning
Susan Hamman
Stephanie Hare
Charlene Hasha
Jim & Erin Havens
Russel & Cynthia Hazzard
Irene Hecht
Jim Hempleman
Sheila Henderson
Gary Hendricks
John Hennessy
Rob & Marla Hensel*
Paula Hiatt
Michael Hjort
Kathleen Hogan*
Tim Holmer
Daniel Holsclaw
Karyn Honigsfeld
Steve Hough
John Hal Howard
Felix & Elizabeth Huang*
Michelle Jenkins
Brian Jin
Ann Johnson
Julie Jones
Mia Kammerer
Katherine Kearney
Carol Kemp
Jennifer & Kevin Klock
Keith Paul Klugman
Nancy Koepfer*
Franz Lazarus*
Jerry & Charlene Lee*
Kristen Lee
Omar & Christine Lee*
Mark Levine
Carlo Malaguzzi
Kathleen Malone
Alka Manchanda
Connie Many
Jennifer Martin*
Heidi May
Dennis Mayock
Sean McAteer
Christine McCaffrey*
Trevor McGiveron*
Mahrin McGregor
Dean Michelson
Libby Miller
Nicole Miller
Dennis Minium
Ali & Lisa Moayeri
James Audun Moe
Kimberly Moore
Philip Morse
Priya Nagar
Rajeef Nagar
Sinta Nevarez
David & Barbara Nevens
Susan Nichols
Michael Nix*
Shelly Nomura
John Novak*
Susan Olsavsky
Linda Olson
M. Omar
Mindy Ladd O'Neill
Janet Painter
Kevin Pantzar
Jose Parada
Hwa Park
Shawn Parker
Margaret Penny
Martha Peterson
Ellen Phillips-Angeles and Ranesto Angeles
Craig Pitts
Jeffrey Porter
Randi Powell-Johnson
Lon Pulver
Brian Reisscher
Michael Reiss
David Richart
Carol Roberts
Cal & Deborah Roberts*
Michael Roberts*
Heather Roberts-Short*
Chris Robinson*
Randy & Diane Robinson*
Jeffrey Roe
Patricia Rogers
J. Michael Rona
Natalie Rossignol
Anthony & Jacquie Roy*
Tina Roy
Carolina Salcedo-Wasicek
Charles Sangt
Suzanne Seher
Mary Senecal
Ali Sepehri
Jennifer Severin
Erin Shagren
Kent Simmering
Tricia Sinek
Amy Sing
Heidi Singh
Glyn Slattery
Mitch & Liza Smith
Julie Stead
Andrew Duncan Steele
Peggy Stevens
Lisa Stich
Nadia Stumbo
Jared Swentik
Brandelyn Tafaya
Eric Taylor
Todd Thull
Ann Tieu
Craig & Nicole Ueland*
Todd Vacura*
Michael Vance
Dilip Wagle & Darshana Shanbhag*
James Walker
Tom & Jeanne Walker
Alex Walters
Lynda Weatherby
Joseph Welch
John West
Ana White
Robin White
Allison Whiteman
Connie Winslow
Ming Wu
Julie Zemanek

Thank you for your dedication to the cause.

*Komen Puget Sound has endeavored to provide a complete list of our donors who have given the Affiliate $1,000 or more in Fiscal Year 2015. If we have missed your name, we apologize and hope you’ll notify us of this oversight.

* Circle of Grace
FY 2015 Financial Report

**INCOME**
- Race for the Cure: 28%
- Corporate: 21%
- Special Events: 36%
- Third Party Events: 7%
- Individuals: 8%
- Special Events: 36%

**EXPENSE**
- Fundraising: 29%
- General & Administrative: 4%
- Outreach & Education: 25%
- Komen National Research: 14%
- Local Grants: 28%

**SERVICES PROVIDED**
- Mammograms provided: 5,707
- Educated about breast health: 14,353
- Received financial assistance: 422
- Served: 30,681

**SOURCES OF SUPPORT**
- Dollars raised: $2,952,627
- Donors: 9,228
- Volunteers worked: 623
- Hours: 5,100

By the Numbers
Dedication

Together we will win the fight against breast cancer.

PHOTO CREDITS
Redbox Pictures: Cover, pages 2, 7 (Survivor Parade), 8, 9, 10, 11, 12, 13, 16, 19
Ann Slothower: Pages 6, 7 (Survivor Celebration)
Catherine Cung: Page 14
Page 4: Courtesy Cancer Lifeline
Page 5: Courtesy University of Washington

ANNUAL REPORT DESIGN
Dan D Shafer, www.dandy-co.com
Our Commitment

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and investing in science to find the cures.

Learn more at KOMENPUGETSOUND.ORG